



## MyAlerts.pima.gov

**During an emergency, urgent messaging is effective only if it reaches you quickly. That's what Pima County's new mass notification system can do.**

Our Everbridge system can quickly and reliably push emergency messages to numerous devices, making it the go-to tool for keeping the public informed. Everbridge subscribers receive emergency alerts and information when it counts.

### **How it works**

Go to [MyAlerts.pima.gov](http://MyAlerts.pima.gov) to create a profile and start receiving notifications. Subscribers can specify how they want to be notified.

Emergency notifications are issued based on geographic location. The more information included in a profile, the more specific the notifications will be. Messages could warn of potential safety hazards, law enforcement situations or any number of emergency situations.

Information provided is confidential and will not be shared.

**To learn more, visit [MyAlerts.pima.gov](http://MyAlerts.pima.gov)**



*\*Signing up for emergency alerts is free, but standard text messaging fees from your cell carrier may apply.*